



## Bon Ton CORSETS

**KEEP** your figure youthful and supple! Help Nature preserve what she gave you. Wear **BON TON** corsets, back lace or front lace, which faithfully interpret the youthful contour.

Only through wearing a **BON TON** can you attain and retain that erect, athletic poise and fashionable shape so much admired!

All **BON TONS** have the O-I-C non-pinching clasp. Also Wun-da-bohn boning, the stay that outwears the corset.

Sold by all Stores of Prestige

Royal Worcester Corset Company

Worcester, Mass. New York Chicago San Francisco

The Ideal Hair Net for Everywhere



## The WEST Beach & Motor HAIR NET

"The Quality Product" Hand Made Full Head Size Twice Sterilized

The largest net produced and designed to properly cover every style of coiffure. Cap and Fringe Shapes. All Shades.

15c. Each

Gray and White Double Price

Made By The Makers Of

WEST ELECTRIC Hair Curlers

Ask for West Beach and Motor Hair Nets

At Good Stores Everywhere

WEST ELECTRIC HAIR CURLER CO., PHILADELPHIA, PA.

## HARDMAN, PECK & CO. announces its Standard Player Piano



at a special price—

**\$595**

CONVENIENT TERMS IF DESIRED

Built entirely in our own factories

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FUR WRAPS AND COATS

It is now our pleasure to show them to you together with our own original creations in our establishment at—

FIVE EAST FIFTY-SIXTH STREET

**Winner**

## Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

### Autumn and Winter SCHOOL APPAREL For Girls and the Junior Miss



37 GIRL'S COAT OF WOOL BOLIVIA, Malay brown, Japan or navy blue. Gray Australian opossum fur shawl collar. Silk lined, interlined. 8 to 16 years. 45.00

39 JUNIOR MISSES' COAT of Vicuna coating, brown, amalfi or navy blue; silk lined, interlined. 15, 17, 19 years. 35.00

45 JUNIOR GIRL'S THREE-PIECE ETON DRESS of navy blue serge, embroidered in colored silk; detachable blouse of natural color pongee silk. 12 to 16 years. 18.50

41 JUNIOR MISSES' COAT of wool bolivia; brown, Sorrento, navy blue or black; natural gray squirrel fur collar; silk lined, interlined. 15, 17, 19 years. 79.50

43 JUNIOR GIRL'S DRESS of navy blue serge embroidered in colored silk; detachable natural tan pongee silk kimpe. 12 to 16 years. 15.75

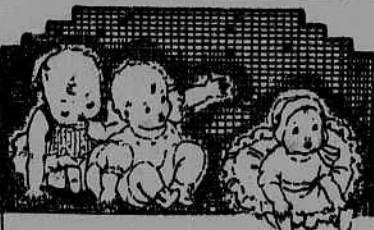


47 JUNIOR GIRL'S POIRET TWILL FROCK, navy blue with contrasting colored braid. 12 to 16 yrs. 18.50

49 GIRL'S FROCK of worsted Jersey; navy blue, brown, Copen or henna; Ramee linen collar and cuffs; ribbon tie; pockets. 8 to 14 years. 9.75

Girl's and Junior Misses' Apparel Shop Second Floor

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## Maternity

Prospective mothers find comfort and satisfaction in our special maternity clothes, so cleverly designed to conceal the condition that there is no need to stay at home.

Everything for Baby, too The sweetest little layettes, lovely toys and nursery furniture.

If unable to call, write Dept. A-1 for Free Style Book

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21-23 West 38th St., N. Y.



451—Italian pottery bowl, Delicate peacock shades. \$25

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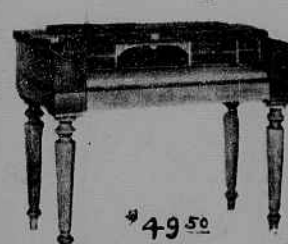
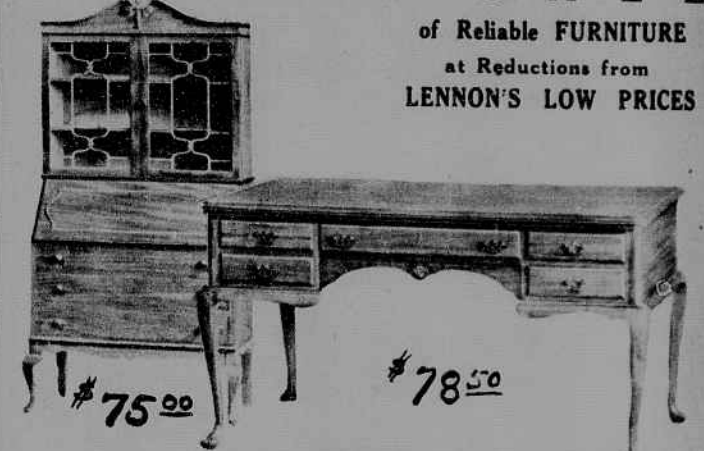
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ESTABLISHED 1852

AUGUST REDUCTION

Special!

10 PIECE Dining Room Suite

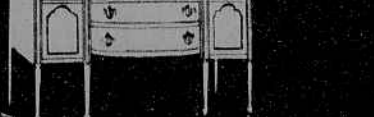
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**\$275**

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This sale includes every piece of furniture, all carpets, rugs and bedding in our entire building.



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Electric Irons at \$5.95

Complete with resting stand, plug and six feet of connecting cord

The United Electric Shops

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NO. 21

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radically reduced in price, and a magnificent

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TABLE, with four steel

PORCELAIN TOP, free

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